



2018

SPONSORSHIP BOOKLET

OWN *the*
moment
Tell Your Story

Who We Are

The Georgia Minority Supplier Development Council (GMSDC) is the state of Georgia's leading small business development and supplier diversity organization. Our core function remains as simple as it is effective – to certify Minority Business Enterprises, help them develop the capacity required contributing to global supply chains, and then facilitating partnerships with corporations and governments looking for their services. It is a time-tested formula that works, resulting in billions of dollars in revenues annually.

Our Value Proposition is Your Success

- Assistance with establishing a world-class supplier diversity program that supports inclusive contracting throughout the supply chain
- Access to an extensive database of certified ethnic-minority suppliers in Georgia and nationwide
- Corporate and MBE networking opportunities for creating value-driven business relationships
- Assistance with customized procurement conferences and matchmaking services
- Corporate visibility through sponsorship
- Professional development courses and seminars, expansion of business networks, and access to mentoring are benefits enjoyed by certified MBE firms

Presenting – \$50,000

- Annual Meeting – tickets for five (5)
- Acknowledgement in media releases
- Business Opportunity Luncheon – Table for eight (8) at all luncheons
- Business Opportunity Exchange – Full day access for eight (8) including matchmaking
- Spirit of Alliance Awards Dinner: Two (2) tables of 10; ad in program book w/table signage
- Masters of the Links Golf – Two (2) Foursomes
- Recognition at Signature Events
- Branding Opportunities GMSDC Radio & GMSDC Media

Platinum – \$35,000

- Annual Meeting – tickets for four (4)
- Acknowledgement in media releases
- Business Opportunity Luncheon – Table for eight (8) at all luncheons
- Business Opportunity Exchange – Full day access for six (6) including matchmaking
- Spirit of Alliance Awards Dinner: Two (2) tables of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- Recognition at Signature Events
- Branding Opportunities GMSDC Radio & GMSDC Media

Premier \$25,000

- Annual Meeting – tickets for three (3)
- Business Opportunity Luncheon – Table for eight (8) at all luncheons
- Business Opportunity Exchange – Full day access for five (5) including matchmaking
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- Recognition at Signature Events
- Branding Opportunities GMSDC Radio & GMSDC Media

Supporting – \$20,000

- Annual Meeting – tickets for two (2)
- Business Opportunity Luncheon – four (4) seats
- Business Opportunity Exchange – Full day access for four (4) including matchmaking
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- Recognition at Selected Events
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Patron – \$15,000

- Annual Meeting – tickets for two (2)
- Business Opportunity Luncheon – two (2) seats
- Business Opportunity Exchange – Full day access for two (2) including matchmaking
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- Recognition at Selected Events
- Branding Opportunities GMSDC Radio & GMSDC Media

MBE Pinnacle – \$10,000

- Annual Meeting – tickets for five (5)
- Business Opportunity Luncheon – five (5)*
** includes Two (2) Showcases*
- Business Opportunity Exchange – Full day access for five (5)
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- Recognition at Signature Events
- 2018 Recertification
- Executive Breakfast Series two (2) seats
- Financial Summit two (2) seats
- Lunch and Learn series four (4) seats
- Branding Opportunities GMSDC Radio & GMSDC Media

MBE Leader– \$7,500

- Annual Meeting – tickets for four (4)
- Business Opportunity Luncheon – four (4)*
** Includes one (1) Showcase*
- Business Opportunity Exchange – Full day access for four (4)
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – One (1) Foursome
- 2018 Recertification
- Executive Breakfast Series two (2) seats
- Financial Summit two (2) seats
- Lunch and Learn series three (3) seats
- Branding Opportunities GMSDC Radio & GMSDC Media

MBE Champion – \$5,000

- Annual Meeting – tickets for two (2)
- Business Opportunity Luncheon –two (2)*
** Includes one (1) Showcase*
- Business Opportunity Exchange – Full day access for three (3)
- Spirit of Alliance Awards Dinner: One (1) table of 10; ad in program book w/table signage
- Masters of the Links Golf – two (2) players
- 2018 Recertification
- Financial Summit two (2) seats
- Lunch and Learn series two (2) seats

MBE Pacesetter – \$2,500

- Annual Meeting – tickets for one (1)
- Business Opportunity Luncheon – two (2) seats
- Business Opportunity Exchange – Full day access for two (2)
- Spirit of Alliance Awards Dinner: four (4) tickets
- 2018 Recertification
- Financial Summit two (2) seats
- Lunch and Learn series two (2) seats

Build Your Own/A La Carte

GMSDC can assist you in customizing a package that will meet your corporate goals and objectives.

Please Contact Cynthia Myers

404-589-4923

Signature Events

- February 21 Financial Summit
- April 25-26 Business Opportunity Exchange
- September 28 Spirit of Alliance Awards
- November 12 Master of the Links
- December 6 Annual Meeting



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www.gmsdc.org